Dear Kid Ambassador,

Thank you for taking the first action step in impacting the lives of orphans in West Africa. We are excited to have you join Orphan Relief and Rescue in our fight to reach out to children that so desperately need our help!

As a child, it can be hard to figure out how you can make a difference. Without a job or a car, it is easy to feel discouraged. The good news is that you are holding in your hands simple and fun fundraising tools that will enable you to impact the lives of needy African kids. We hope that these tools will encourage and inspire you to step up and be a voice for kids that no one else will help.

Our small efforts, when combined, will make a huge difference!

Orphan Relief and Rescue fights for justice in populations of children that no one else is serving by combating child trafficking, abuse, and needless suffering. We work specifically with children and families in Liberia and Benin, West Africa and have rescued hundreds of children from being trafficked and exploited.

In addition to the Anti-Trafficking Initiative, Orphan Relief and Rescue provides a wide array of comprehensive services including include lifelong educational opportunities, leadership development, early childhood programs, and paths to financial security.

www.orphanreliefandrescue.org
(206) 451-3158
1416 SW 151st Street
Burien, WA 98166
The Need
There are so many problems in the world today, and sometimes it just seems overwhelming. Where do you start and how can you help? Kids Helping Kids is a simple way to connect kids in need with kids who have the ability to help. Orphan Relief and Rescue (ORR) is a 501(c)3 non-profit that works with orphans in West Africa. ORR has witnessed poverty and need, and takes action to make a lasting change in the lives of thousands of orphans. Now Orphan Relief and Rescue is looking to connect children in need with children who have the ability to help.

Why Kids?
No matter where children live in the world or what their social status might be, they all have three things in common: each child has a name, a dream and a destiny. Children have the ability to dream big dreams, and when they truly believe in a cause, the sky’s the limit. It is important to make children aware of the world around them, and also aware of how life could be much different from their current situation. If they were born in Africa, life would be drastically different. It is important for children to know and understand this, and to make a conscious effort to enable children to take action and create positive change.

The Mission
The mission of Kids Helping Kids is to inspire and empower kids who have the ability to help through simple and fun fundraising methods.

3 Simple Ways for Kids to Help Kids

“Change for Change”
Objective: Hold a coin drive and collect spare change to make a lasting change.

Give It Up! For Kids
Objective: Give something up to make a difference.

Food Fight!
Objective: Fight poverty through food.
“Change for Change” Coin Drive

Before the Coin Drive:

🌟 Decide on a set length of time for your drive. We suggest holding your coin drive for 4-6 weeks. This gives kids enough time to collect their coins, but it’s not too long.
🌟 Set a meaningful goal for your group. The goal for your drive should be reasonable, yet challenging. It is important that you give kids regular updates to keep the excitement going, but also to encourage them to keep collecting coins.
🌟 Get kids excited and challenge them to meet, or better yet, exceed the goal! Share statistics about West Africa, show an ORR DVD or have someone from ORR come and speak to your group (either can be requested in the “contact us” section of the website). Make sure that the children know why the collection is important, what the money will be used for, how to collect money, when the money is due and how by everyone coming together they can make an even larger impact.
🌟 Decide how your coin drive will work.
  • Depending on your group, it might work best to have each child have their own coin collection containers. The child can bring their container on set collection days, or turn in their container at the end of the coin drive. (You are able to download various size Coin Box labels from our website).
  • We have found that it is always fun, and more rewarding, to create a friendly competition. Perhaps you could have class against class or grade against grade. If you choose to have a competition, create a reward for the winning group. Kids always love doughnuts, pizza or ice cream parties. Emphasize that the kids are still working together towards a common goal.
  • Sometimes it might work best to have large containers in a location (school office, teacher break rooms, cafeteria lines, church office, group meeting space, etc.) and have the children bring their coins in and fill the containers. This creates excitement, and the children can see how well they are doing.
🌟 Use the provided coin box labels from the website, as well as included in this packet, to decorate your coin collection containers or to advertise for your coin drive.

During the Coin Drive:

🌟 Collect and total the donations periodically (e.g. once a week for a four week drive). This will keep the excitement alive and remind kids to keep collecting coins.
🌟 Show running totals visually or by announcements to keep the momentum going!

After the Coin Drive:

🌟 Plan a ceremony to announce the final totals to your group and even get the local media involved. Be creative—present a giant check to ORR, tell the kids how their money will be used or anything else that the kids might enjoy.
🌟 Celebrate the kid’s hard work! Have a party or reward the winning group.
🌟 Make sure to thank all the participants and donors.
🌟 Contact Orphan Relief and Rescue so that we can give you proper instructions for

It is important that you take security seriously. Put containers within plain sight of employees. Pick up the donations regularly to keep them from overfilling. Leave a few coins and dollar bills inside to “seed” the pot and show how people are donating more than spare pennies. Keep track of who picks up donations, how much was collected and from where. This helps when it’s time to thank the business. When the campaign is finished, make sure to announce the success and thank the businesses and community for participating. Especially note how their participation will impact lives.
Other Ideas

The possibilities are endless!
Get creative and have fun!

1. Chores
Earn money from chores or if you already get an allowance, give it up to help other kids. You can also do things in your neighborhood and community, like raking leaves, mowing lawns or shoveling snow. Donate your earnings.

2. Yard Sale
This takes effort and planning, but the payoff can be big. It is also a great way to get rid of clutter! Ask family, friends neighbors and church members to donate unused or unwanted items. This way, you are all joining forces to make a greater impact.

3. Car Wash
Hold a carwash at your school, church, local restaurant or store. Find local businesses that are active in the community and you can also ask your local fire or police department.

4. Dress Down Day
This works well in schools. Pick a day when teachers and students can make a donation to dress down (teachers get to wear jeans, etc.) or to dress different (wacky hair, hat day, etc.)

5. Read-A-Thon or Walk-A-Thon
Kids can set a goal to read a set number of books or walk a set distance in a given amount of time. Participants find sponsors, and once the task is complete, they collect their pledges. This works great for a school-wide fundraiser.

6. Create Your Own Fundraiser
We are always looking for new and creative ideas to pass on to our Kid Ambassadors. Please let us know if you have a creative fundraising idea so that we can share it with others.

Food Fight!

Food-related fundraisers are another easy way for kids to get involved and do their part to create change. Whether you’re selling hot chocolate in the winter or lemonade in the summer, everyone’s effort makes a huge difference in the lives of children in West Africa. When planning your food fight, keep in mind the weather, the season and your potential customers. Be creative and have fun! Ask family, friends, neighbors, churches or local business to donate some or all of the necessary ingredients for your food fight. Don’t forget to explain why you are raising money and what the money will be used for. Invite your customers to join you in the food fight!

- LemonAID: Have a lemonade stand at the end of your driveway, in your neighborhood or around your community. Drink stands work great in the summer months, but can also work at school, sporting, church or community events. Don’t be afraid to offer more than lemonade! You can either have a set price or have a donation-based lemonade stand. Make sure to explain to your thirsty customers why you are selling lemonade and how their purchase will impact orphans.

- Bake Sale: A bake sale can work at anytime of the year. You can host a bake sale at your school, church or with any other group. Be sure to take advantage of holidays and special events. Get creative with your culinary skills and invite family or friends to join you in the kitchen. Be creative with your name (Cupcakes for Change, Baking for Kids, etc.) and make sure that your customers know how their purchase will change lives.

These are just a few ideas, but you can always create your own food fight. Think about what would work best for your situation, and don’t be afraid to ask for help. Ask if people will donate ingredients for your food fight, or maybe they could help you cook or serve your food. If you are setting the prices, make sure that they cover your costs. If it is a donation-based sale, make sure to thank people who donate above and beyond!
**Kid Ambassador Program**

These are kids who are motivated and excited about helping other kids. They spearhead fundraisers in their schools, churches and communities, and inspire other kids to do the same. Kid Ambassadors want to see their world change, and want to play a significant part in creating that positive change.

We are hoping to expand the Kids Helping Kids campaign into a movement across the country. Imagine kids from all over the country coming together to create change and impact the lives of children living in West Africa. Kids Helping Kids is a fundraising campaign, but it is so much more! It is also an educational experience—learning about other cultures and practicing math, writing and public speaking skills. We are teaching today’s children to be aware of the needs around them. Children are learning to think of others above themselves. Children see that their ‘little contribution’, when joined with others, creates a huge difference! We want to see children excited about helping other kids and inspiring others to get involved to create change for kids who need our help.

**Give It Up! For Kids**

Give It Up! For Kids is simple: if you give something up and donate that money, you can drastically change the life of a child overseas. This works great for holidays when gifts are given (birthdays and Christmas), but it can work anytime throughout the year. Kids can give it up on their own, or join with their family, friends, classmates, churches, sports teams or anyone else to give it up together. Visit www.orphanreliefandrescue.org/giveitup to find out more.

**Birthdays:**

There are plenty of possibilities for a birthday. From giving up one gift to giving up all of your gifts, the choice is yours. Instead of receiving gifts for your birthday, donate money to ORR. Or, have a party with your friends, but invite them to bring a donation instead of another gift that you don’t really need. Think of other, less-expensive ways to celebrate your birthday with friends. And, as part of your birthday celebration, have your party guests write letters and make cards for the children living in West Africa. Or, give it up all the way—go without gifts and a party.

**Christmas**

Christmas is a time of giving. Consider giving up a Christmas gift to impact the lives of orphans. You can do this as a family, a class, a youth group or on your own. Not only can you give up gifts, but you can give up Christmas parties. Have a no-frills party and bring donations for ORR instead of gifts. This works great for classes and churches—have a different kind of Christmas party this year!

**Other Ways to Give It Up!**

There are all kinds of ways for kids to give it up. Try bringing your lunch from home and save the money you would normally use to buy school lunch to donate to Give It Up! Give up soda and juice and only drink water for a set period of time. Use the money you saved to donate to ORR. Give up snacks, candy and other special treats to help orphans in West Africa. Maybe you can do without another new toy or outfit and donate the money you would have used to buy those things.

**Questions or Comments?**

Please do not hesitate to contact us with any questions, comments or suggestions. (206) 453-3158 or info@orronline.org
What do I do when I am finished with my fundraising?

When you are finished with your fundraising, or if you want to send a donation for an ongoing fundraising effort, please take the money raised to a local bank and get a cashier's check made payable to Orphan Relief and Rescue. If someone has made a donation with a check, enclose those personal checks as well. Send your checks, along with information about your event or group, and photos of your fundraiser. Please include your contact information so we can follow-up with you in the future.

Send everything to:
Orphan Relief and Rescue
1416 SW 151st Street
Burien, WA 98166

Please contact us with any other questions at:
info@orronline.org

What does Orphan Relief and Rescue do?

Orphan Relief and Rescue fights for justice in specific populations of children in West Africa that no one else is serving by combatting child trafficking, exploitation, hunger, neglect, and abuse. We are committed to building strong partnerships with African communities, organizations, and businesses to ensure that every child is restored to their true value.

What is the mission of Orphan Relief and Rescue?

We fight for justice in populations of children that no one else is serving by combating child trafficking, abuse, and suffering.

Can someone from Orphan Relief and Rescue speak to my group or event?

Orphan Relief and Rescue staff members are always happy to attend your event as schedules allow. We would love the opportunity to share first-hand stories and photos of the amazing work that God is doing in West Africa. Contact us through our website or email us at info@orronline.org to make arrangements!

Who do I make a check out to?

Checks can be made payable to Orphan Relief and Rescue.

Can I write a letter to a child in Africa?

Yes! The children in Liberia and Benin love receiving letters from kids in America. Whenever we have short-term teams travel to Africa, they can deliver your notes, cards and letters to the children there.
Liberia is Africa’s oldest republic and was founded by freed American slaves in 1847. A violent fourteen-year civil war destroyed nearly everything, leaving infrastructure in shambles and families devastated and hopeless. Prior to the war, Liberia was a beautiful vacation destination for wealthy tourists, but in the aftermath is classified as one of the continent’s least developed countries. More than 90% of Liberians live on less than $2 a day and just 68% of the population has access to safe drinking water. Educational opportunities and accessible healthcare are both scarce; only 61% the population is literate and the country has the third highest infant mortality rate in the world.

The Need

Before the war there were only 10 orphanages in Liberia, today they number over 100. While the country is making great strides to recover from war, electricity and running water are still scarce, and the daily struggle to provide food remains a reality for most Liberian families.

The Response

Orphan Relief and Rescue approaches programs in Liberia holistically and focuses in three specific areas:

1. Orphan Relief and Rescue works in Liberia to identify children in the most vulnerable scenarios who are at risk of abuse, neglect, and suffering.

2. We partner with orphanage directors in country to assist them in creating homes that are loving, healthy, and self-sufficient, and work directly with the Ministry of Children and Social Protection to close down negligent, abusive, and corrupt orphanage directors.

3. Our Greater Opportunity program works to mentor and provide educational opportunities to children aging out of orphanage homes in order to enable them succeed as adults.

Quick Facts

Capital City: Monrovia
Size: 38,250 square miles; slightly larger than Tennessee
Population: 4.29 million
Average Life Expectancy: 57 years
Median Age: 18.2 years
Official Language: English
Religion: 40% Christian, 40% indigenous beliefs, 20% Muslim
Climate: Hot tropical climate with heavy rain during the summer. Monrovia has the highest annual rainfall of any capital city, with approximately 200 inches of rain falling annually – that’s seventeen feet of rain!
Government: Republic
Daily Life

Despite being one of Africa’s most stable democracies, Benin is one of the poorest countries in the world and remains underdeveloped. Similar to many West African nations, Benin was heavily affected by the trans-Atlantic slave trade and Colonialism and in many ways is still working to repair their culture, economy, and identity. Historically, the country has deep roots in the Voodoo religion, and it is still very much a part of the culture today. Poverty is a daily struggle for many with 51.6% of the population living on less than $1 per day. Overall the education infrastructure is lacking, national literacy is below 40%, and it is not uncommon for girls to be denied an education.

The Need & Response

Children who are orphaned and abandoned in Benin face a desperate situation. Culturally orphans are viewed as the lowest class of society with no legal rights or protection, and when placed in foster care or in the homes of relatives they are considered domestic servants or slaves. It is not uncommon for orphans to suffer abuse or death due to their status.

Additionally, orphaned children are at an extremely high risk of child trafficking. With the highest number of children trafficked in Africa today, the US State Department estimates that over 40,000 children are trafficked each year in and through Benin.

Orphan Relief and Rescue founded an Orphanage Safe Home in Benin for 60 children who were either rescued from trafficking, were at extremely high risk of being trafficked or enduring a life of domestic servitude. The children are thriving in the home, and are growing in their knowledge of God and in their relationship with Him.

Largely driven by impoverished circumstances, many parents in Benin are unable to feed or educate their children and are faced with the harsh reality of selling a child in hopes of a better life. In collaboration with local government officials, Orphan Relief and Rescue has created our Anti-Trafficking Initiative, a program that has successfully prevented over 250 children from being sold into slavery. This program enables families to ensure the health and educational needs of their children are being met and provide additional micro financing loans that starts them on a path to self-sufficiency. To date, over 150 families have received micro loans that fund small businesses.

Quick Facts

Capital City: Porto-Novo
Size: 43,483 square miles; slightly smaller than Pennsylvania
Population: 10 million
Average Life Expectancy: 59 years
Median Age: 17.3 years
Official Language: French
Religion: 42.8% Christian, 24.4% Muslim, 17.3% Vodun, 15.5% Other
Climate: Tropical, hot and humid in the south and semi-arid in the north
Government: Multi-party Democratic
Thank you for choosing to be a voice with action in your neighborhood. To begin, simply cut out the coin box label below and place on a small container of choice. Once the change has been collected, please mail a check or money order to Orphan Relief and Rescue at the following address.

**Orphan Relief and Rescue - 1416 SW 151st St. - Burien, WA 98166**

**Give change.**

**See change.**

**Simple.**

[www.orphanreliefandrescue.org](http://www.orphanreliefandrescue.org)
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