

# Kids helping kids

Fun and simple ways to connect kids in need with kids who have the ability to help.



Dear Kid Ambassador,

As a child, it can be hard to figure out how you can make a difference. The good news is that **Kids Helping Kids** packet is a simple way to connect kids in need with kids who have the ability to help. We give you simple and fun fundraising tools that will enable you to impact the lives of children in Africa. We hope that these tools will encourage and inspire you to step up and be a voice for kids that no one else will help.

We are excited to have you join Orphan Relief and Rescue in our fight to overcome injustice in the areas of abuse, neglect, and child trafficking! **Our small efforts, when combined, will make a huge difference!**

Be a voice with action **today!**



## Guide to Fundraising

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Orphan Relief and Rescue works to overcome injustice in the areas of abuse, neglect, and trafficking for underserved children in West Africa. We work specifically with children and families in Liberia and Benin, West Africa and have rescued hundreds of children from being trafficked and exploited.

In addition to the Anti-Trafficking prevention programs, Orphan Relief and Rescue provides a wide array of comprehensive services including: lifelong educational opportunities, leadership development, early childhood programs, paths to financial security, micro-finance programs for parents, etc.

# Why we do what we do?

## The Need

Imagine your family is facing starvation and you have no other choice but to sell one of your children. This is a devastating reality for so many mothers in the region of Africa where we work. High rates of poverty and a lack of jobs mean that many children go hungry every single day. Our goal is to end child-slavery through partnering with local leaders to create sustainable solutions through our Anti-Trafficking Initiative.

Through our Break the Silence program our goal is to break the silence surrounding abuse and trafficking by creating informed and empowered children who know their rights to their bodies, that they are valuable and protected. Our implementation partners work diligently to educate children to understand the dangers of trafficking and abuse, to know what the signs are, how these can be avoided, and how to get help.



## Why Kids?

No matter a child's location, ethnicity, or social status, they all have three things in common: **each child has a name, a dream and a destiny.** Children are designed to dream big dreams. It is important to make children aware of the world around them, and how different life could be depending on where you grew up. Childhood in Africa can be drastically different from a childhood in America or Europe. It is important for children to know and understand the similarities and differences amongst children of other cultures. Teaching children about injustice towards children can light a fire within to be an advocate, to take action, and to create positive change.

## The Purpose

The purpose of Kids Helping Kids is to inspire and empower kids who have the ability to help through simple and fun fundraising methods.

## 3 Simple Ways for Kids to Help Kids

"Change for  
change"

Hold a coin drive and collect spare change to make a lasting change.

Give it up! For  
Kids

Give something up to make a difference. The money you would spend on a new toy could feed a child on Africa for one month!

Food Fight!

Fight poverty through a food fundraiser.

# "Change for Change" Coin Drive

## Before the Coin Drive:

- \* Decide on a set length of time for your drive. We suggest holding your coin drive for 4-6 weeks. This gives kids enough time to collect their coins, but it's not too long.
- \* Set a meaningful goal for your group. The goal for your drive should be reasonable, yet challenging. It is important that you give kids regular updates to keep the excitement going, but also encouragement keep collecting coins.
- \* Get kids excited meet or exceed the goal! Share statistics about West Africa, show an ORR promo video or have someone from ORR come and speak to your group (either can be requested in the "contact us" section of the website). Make sure that the children know why the collection is important, how the money will be used, how to collect money, and when the money is due.
- \* Decide how your coin drive will work.
  - Depending on your group, it might work best to have each child have their own coin collection containers. The child can bring their container on set collection days, or turn in their container at the end of the coin drive. (You are able to download various size Coin Box labels from our website).
  - We have found that it is always fun, and more rewarding, to create a friendly competition. Perhaps you could have class against class or grade against grade. If you choose to have a competition, create a reward for the winning group. Kids always love doughnuts, pizza or ice cream parties. Emphasize that the kids are still working together towards a common goal.
  - Sometimes it might work best to have large containers in a location (school office, teacher break rooms, cafeteria lines, church office, group meeting space, etc.) and have the children bring their coins in and fill the containers. This creates excitement, and the children can see how well they are doing.
- \* Use the provided coin box labels, included in this packet, to decorate your coin collection containers or to advertise for your coin drive.

## During the Coin Drive:

- \* Collect and total the donations periodically (e.g. once a week for a four week drive). This will keep the excitement alive and remind kids to keep collecting coins.
- \* Show running totals visually or by announcement to keep the momentum going!

## After the Coin Drive:

- \* Celebrate the kid's hard work! Have a party or reward the winning group. Announce the final totals to your group and even get the local media involved. Be creative!
- \* Make sure to thank all the participants and donors.
- \* Contact Orphan Relief and Rescue for instructions on submitting your final donation.

*It is important that you take security seriously. Put containers within plain sight of employees. Pick up the donations regularly. Leave a few coins and dollar bills inside to "seed" the pot and show how people are donating more than spare pennies. Keep track of who picks up donations, how much was collected and from which location. When the campaign is finished make sure to announce the success of the coin drive and thank the businesses and/or community for participating. Especially note how their participation will impact lives.*

A "Change for Change" coin drive does not have to be limited to only your group. Expand your drive into your community by asking local business if you can place a coin collection container at their business. Always speak with a manager to explain what the coin drive is for and ask permission to leave the container. Try inquiring at: coffee & donut shops, fast food restaurants, grocery stores, banks, convenience stores, hair salons, toy stores, clothing boutiques and any other business that you visit.



## More Fundraising Ideas

### 1. Chores

Earn money from chores or if you already get an allowance, give it up to help other kids. You can also do things in your neighborhood and community, like raking leaves, mowing lawns or shoveling snow. Donate your earnings.

### 2. Yard Sale

This takes effort and planning, but the payoff can be big. It is also a great way to get rid of clutter! Ask family, friends neighbors and church members to donate unused or unwanted items. This way, you are all joining forces to make a greater impact.

### 3. Car Wash

Hold a carwash at your school, church, local restaurant or store. Find local businesses that are active in the community and you can also ask your local fire or police department.

### 4. Dress Down Day

This works well in schools. Pick a day when teachers and students can make a donation to dress down (teachers get to wear jeans, etc.) or to dress different (wacky hair, hat day, etc.)

### 5. Read-A-Thon or Walk-A-Thon

Kids can set a goal to read a set number of books or walk a set distance in a given amount of time. Participants find sponsors, and once the task is complete, they collect their pledges. This works great for a school-wide fundraiser.

### 6. Create Your Own Fundraiser

We are always looking for new and creative ideas to pass on to our Kid Ambassadors. Please let us know if you have a creative fundraising idea so that we can share it with others.

*The possibilities are endless!  
Get creative and have fun!*



Three siblings in Colorado have a LemonAID Food Fight!

## Food Fight!

Food-related fundraisers is an easy way for kids to get involved and create awareness about Orphan Relief and Rescue. When planning your food fight keep in mind the weather and your potential customers. Be creative and have fun! Ask family, friends, neighbors, churches or local business to donate some or all of the necessary goodies for your food fight. Think about what would work best for your situation, and don't be afraid to ask for help. Here are a few ideas:

- **LemonAID:** Have a lemonade stand at the end of your driveway, at a playground, or around your community. Drink stands work great in the summer months, at school, sporting events, church or community events. Don't be afraid to offer more than lemonade! You can either have a set price or have a donation-based lemonade stand. Make sure to explain to your thirsty customers why you are selling lemonade and how their purchase will impact children in Africa.
- **Bake Sale:** This can be done at anytime of year, but take advantage of holidays and special events. Get creative with your culinary skills and invite family or friends to join you in the kitchen. Be creative with your name (*Cupcakes for Change, Baking for Kids, etc.*) and make sure that your customers know how their purchase will change lives.

### • Other Food Fights:

- Pancake Breakfast
- Pasta Dinner
- Pizza Party
- Ice Cream Social
- Summer BBQ
- Church Picnic

# Kid Ambassador Program

These are kids who are motivated and excited about helping other kids. They spearhead fundraisers in their schools, churches and communities, and inspire other kids to do the same. Kid Ambassadors want to see their world change, and want to play a significant part in creating that positive change.

We are hoping to expand the Kids Helping Kids campaign into a movement across the country. Imagine kids from all over the country coming together to create change and impact the lives of children living in West Africa. Kids Helping Kids is a fundraising campaign, but it is so much more! It is also an educational experience—learning about other cultures and practicing math, writing and public speaking skills We are teaching today’s children to be aware of the needs around them. Children are learning to think of others above themselves. Children see that their ‘little contribution’, when joined with others, creates a huge difference!. We want to see children excited about helping other kids and inspiring others to get involved to create change for kids who need our help.

## Give It Up! For Kids

Give It Up! For Kids is simple: if you give something up and donate that money, you can drastically change the life of a child overseas. This works great for holidays when gifts are given (*birthdays and Christmas*), but it can work anytime throughout the year. Kids can give it up on their own, or join with their family, friends, classmates, churches, sports teams or anyone else to give it up together. Visit [www.orphanreliefandrescue.org/giveitup](http://www.orphanreliefandrescue.org/giveitup) to find out more.

### Birthdays:

There are plenty of possibilities for a birthday. From giving up one gift to giving up all of your gifts, the choice is yours. Instead of receiving gifts for your birthday, donate money to ORR. Or, have a party with your friends, but invite them to bring a donation instead of another gift that you don’t really need. Think of other, less-expensive ways to celebrate your birthday with friends. And, as part of your birthday celebration, have your party guests write letters and make cards for the children living in West Africa. Or, give it up all the way—go without gifts and a party.

### Christmas

Christmas is a time of giving. Consider giving up a Christmas gift to impact the lives of orphans. You can do this as a family, a class, a youth group or on your own. Not only can you give up gifts, but you can give up Christmas parties. Have a no-frills party and bring donations for ORR instead of gifts. This works great for classes and churches—have a different kind of Christmas party this year!

## Other Ways to Give It Up!

There are all kinds of ways for kids to give it up. Try bringing your lunch from home and save the money you would normally use to buy school lunch to donate to Give It Up! Give up soda and juice and only drink water for a set period of time. Use the money you saved to donate to ORR. Give up snacks, candy and other special treats to help orphans in West Africa. Maybe you can do without another new toy or outfit and donate the money you would have used to buy those things.

Questions or  
Comments?

Please do not hesitate to contact us  
with any questions, comments or  
suggestions. (206) 453-3158 or  
[info@orronline.org](mailto:info@orronline.org)

# Frequently asked questions

## **What does Orphan Relief and Rescue do?**

Orphan Relief and Rescue fights for justice in specific populations of children in West Africa that no one else is serving by combatting child trafficking, exploitation, hunger, neglect, and abuse. We are committed to building strong partnerships with African communities, organizations, and businesses to ensure that every child is restored to their true value.

## **What is the mission of Orphan Relief and Rescue?**

We fight for justice in populations of children that no one else is serving by combating child trafficking, abuse, and suffering.

## **Can someone from Orphan Relief and Rescue speak to my group or event?**

Orphan Relief and Rescue staff members are always happy to attend your event as schedules allow. We would love the opportunity to share first-hand stories and photos of the amazing work that God is doing in West Africa. Contact us through our website or email us at [info@orronline.org](mailto:info@orronline.org) to make arrangements!

## **Who do I make a check out to?**

Checks can be made payable to Orphan Relief and Rescue.

## **Can I write a letter to a child in Africa?**

Yes! The children in Liberia and Benin love receiving letters from kids in America. Whenever we have short-term teams travel to Africa, they can deliver your notes, cards and letters to the children there.

## **What do I do when I am finished with my fundraising?**

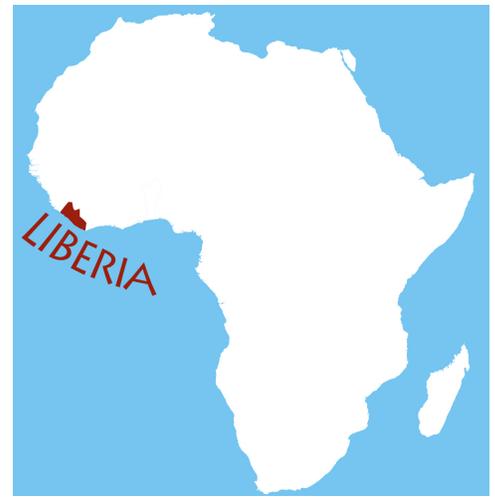
When you are finished with your fundraising, or if you want to send a donation for an ongoing fundraising effort, please take the money raised to a local bank and get a cashier's check made payable to Orphan Relief and Rescue. If someone has made a donation with a check, enclose those personal checks as well. Send your checks, along with information about your event or group, and photos of your fundraiser. Please include your contact information so we can follow-up with you in the future.

Send everything to:

Orphan Relief and Rescue  
144 SW 153rd St, Ste 201  
Burien, WA 98166

Please contact us with  
any other questions at:  
[info@orphanreliefandrescue.org](mailto:info@orphanreliefandrescue.org)

# LIBERIA



## **At A Glance:**

The Republic of Liberia is Africa's oldest republic and was founded by freed American slaves in 1847. Liberia in Latin translates to "Land of the Free". From the late 1980's a violent civil war lasted for fourteen years and destroyed nearly everything, leaving infrastructure in shambles and families devastated. A peace agreement in 2003 led to democratic elections in 2005, however nearly 80% of the country continues to live below the international poverty line. More than 90% of Liberians live on less than \$2 a day and just 68% of the population have access to safe drinking water. While access to primary education is free, it is not highly utilized and accessible healthcare is scarce. Only 61% the Liberian population is literate and the country has the third highest infant mortality rate in the world.

**Capital City:** Monrovia

**Size:** 38,250 square miles; slightly larger than Tennessee

**Population:** 4.5 million

**Average Life Expectancy:** 57 years

**Median Age:** 18.2 years

**Official Language:** English

**Religion:** 80% Christian, 12% Muslim, 10% Indigenous or other

**Climate:** Hot tropical climate with heavy rain during the summer. *Monrovia has the highest annual rainfall of any capital city, with approximately 200 inches of rain falling annually – that's seventeen feet of rain!*

**Government:** Republic

# BENIN



## At A Glance:

Despite being one of Africa's most stable democracies, Benin is one of the poorest countries in the world and remains underdeveloped. Due to its unique history and geographical shape, Benin is said to be "the key to Africa". Similar to many West African nations, Benin was heavily affected by the trans-Atlantic slave trade and Colonialism and in many ways is still working to repair their culture, economy, and identity. Historically, Benin is the birthplace of the Voodoo religion, and it is still very much a part of the culture today. Poverty is a daily struggle for many with 51.6% of the population living on less than \$1 per day. Overall national literacy is below 40%, and it is not uncommon for girls to be denied an education.

**Capital City:** Porto-Novo

**Size:** 43,483 square miles; slightly smaller than Pennsylvania

**Population:** 10 million

**Average Life Expectancy:** 59 years

**Median Age:** 17.3 years

**Official Language:** French

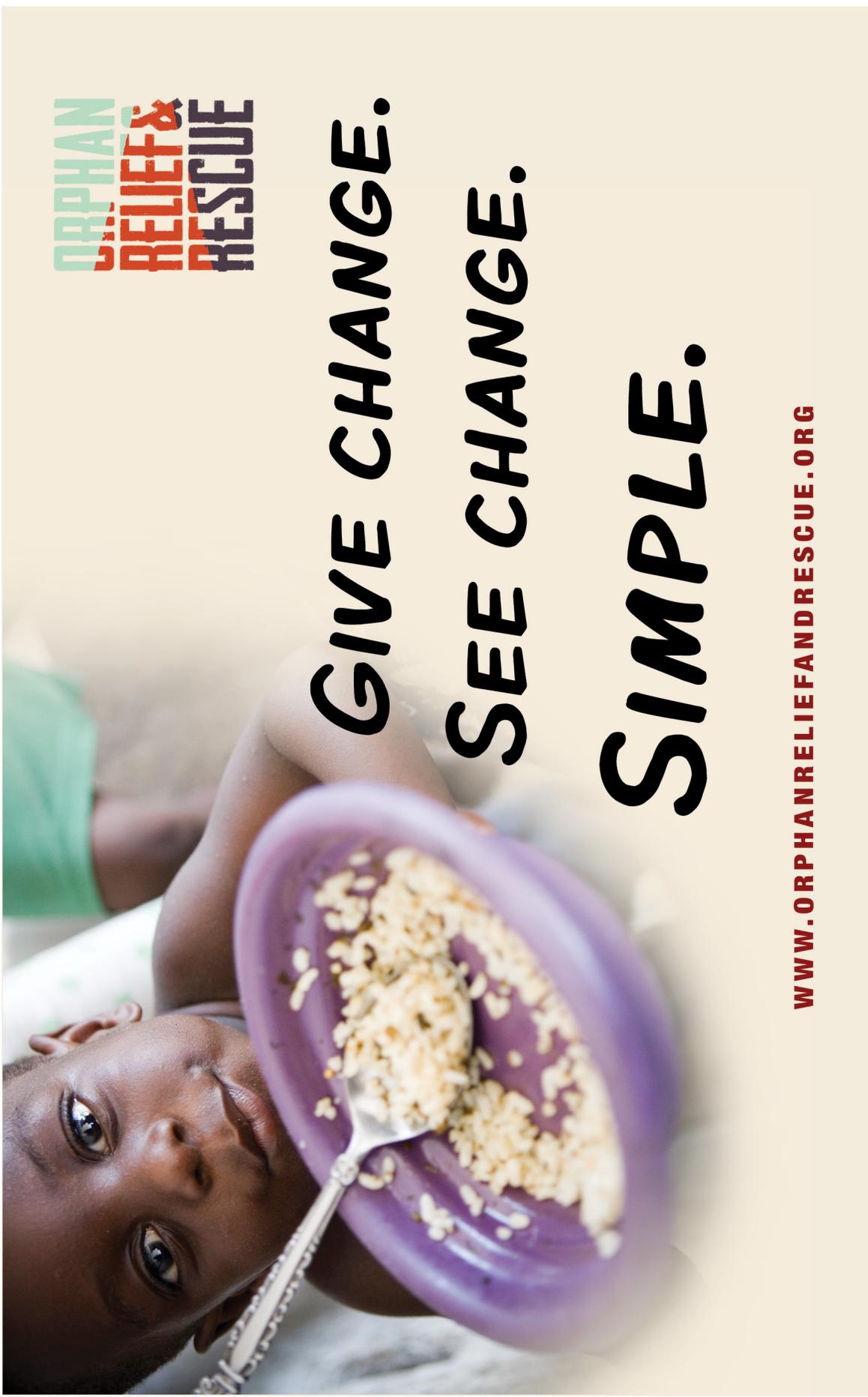
**Religion:** 50% Indigenous (Animism, Vodun), 30% Christian, 20% Muslim

**Climate:** Tropical, hot and humid in the south and semi-arid in the north

**Government:** Multi-party Democratic

Thank you for choosing to be a voice with action in your neighborhood. To begin, simply cut out the coin box label below and place on a small container of choice. Once the change has been collected, please mail a check or money order to Orphan Relief and Rescue at the following address.

**Orphan Relief and Rescue - 144 SW 153rd St., Ste 201 - Burien, WA 98166**



**ORPHAN  
RELIEF &  
RESCUE**

**GIVE CHANGE.  
SEE CHANGE.  
SIMPLE.**

**[WWW.ORPHANRELIEFANDRESCUE.ORG](http://WWW.ORPHANRELIEFANDRESCUE.ORG)**



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*Cut on dotted line.*



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